

Terms of Service

1. Your Acceptance

- A. By using and/or visiting this website (collectively, including all content and functionality available through the Viewur.com domain name, the "Viewur Website", or "Website"), you signify your agreement to these terms and conditions (the "Terms of Service") and incorporated here by reference. If you do not agree to any of these terms, please do not use the Viewur Website.
- B. Although we may attempt to notify you when major changes are made to these Terms of Service, you should periodically review the most up-to-date version (<http://www.Viewur.com/terms>). Viewur may, in its sole discretion, modify or revise these Terms of Service and policies at any time, and you agree to be bound by such modifications or revisions. Nothing in this Agreement shall be deemed to confer any third-party rights or benefits.

2. Viewur Website

- A. These Terms of Service apply to all users of the Viewur Website, including users who are also contributors of text, audio, photo or video content, information, and other materials or services on the Website. The Viewur Website includes all aspects of Viewur, including but not limited to all products, software and services offered via the website such as the Viewur VUs, the Viewur "Embeddable Player," the Viewur "Uploader" and other applications.
- B. The Viewur Website may contain links to third party websites that are not owned or controlled by Viewur. Viewur has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party websites. In addition, Viewur will not and cannot censor or edit the content of any third-party site. By using the Website, you expressly relieve Viewur from any and all liability arising from your use of any third-party website.
- C. Accordingly, we encourage you to be aware when you leave the Viewur Website and to read the terms and conditions and privacy policy of each other website that you visit.

3. Viewur Accounts

- A. In order to access some features of the Website, you will have to create a Viewur account. You may never use another's account without permission. When creating your account, you must provide accurate and complete information. You are solely responsible for the activity that occurs on your account, and you must keep your account password secure. You must notify Viewur immediately of any breach of security or unauthorized use of your account.

- B. Although Viewur will not be liable for your losses caused by any unauthorized use of your account, you may be liable for the losses of Viewur or others due to such unauthorized use.

4. General Use of the Website—Permissions and Restrictions

Viewur hereby grants you permission to access and use the Website as set forth in these Terms of Service, provided that:

- A. You agree not to distribute in any medium any part of the Website, including but not limited to User Submissions (defined below), without Viewur's prior written authorization.
- B. You agree not to alter or modify any part of the Website, including but not limited to Viewur's Embeddable Player or any of its related technologies.
- C. You agree not to access User Submissions (defined below) or Viewur Content through any technology or means other than the video playback pages of the Website itself, the Viewur Embeddable Player, or other explicitly authorized means Viewur may designate.
- D. You agree not to use the Website, including the Viewur Embeddable Player for any commercial use, without the prior written authorization of Viewur, and its parent, iWakari, LLC. Prohibited commercial uses include any of the following actions taken without Viewur's express approval:
 - 1 sale of access to the Website or its related services (such as the Embeddable Player) on another website;
 - 2 use of the Website or its related services (such as the Embeddable Player), for the primary purpose of gaining advertising or subscription revenue;
 - 3 the sale of advertising, on the Viewur website or any third-party website, targeted to the content of specific User Submissions or Viewur content;
 - 4 and any use of the Website or its related services (such as the Embeddable player) that Viewur finds, in its sole discretion, to use Viewur's resources or User Submissions with the effect of competing with or displacing the market for Viewur, Viewur content, or its User Submissions. (For more information about prohibited commercial uses, see our FAQ.)
- E. Prohibited commercial uses do not include:
 - 1 uploading an original video to Viewur, or maintaining an original VU on Viewur, to promote your business or artistic enterprise;
 - 2 using the Embeddable Player to show Viewur videos on an ad-enabled blog or website, provided the primary purpose of using the Embeddable Player is not to gain advertising revenue or compete with Viewur;
 - 3 any use that Viewur expressly authorizes in writing.

- F. (For more information about what constitutes a prohibited commercial use, see our FAQ.)
- G. If you use the Viewur Embeddable Player on your website, you must include a prominent link back to the Viewur website on the pages containing the Embeddable Player and you may not modify, build upon, or block any portion of the Embeddable Player in any way.
- H. If you use the Viewur Uploader, you agree that it may automatically download and install updates from time to time from Viewur. These updates are designed to improve, enhance and further develop the Uploader and may take the form of bug fixes, enhanced functions, new software modules and completely new versions. You agree to receive such updates (and permit Viewur to deliver these to you) as part of your use of the Uploader.
- I. You agree not to use or launch any automated system, including without limitation, "robots," "spiders," or "offline readers," that accesses the Website in a manner that sends more request messages to the Viewur servers in a given period of time than a human can reasonably produce in the same period by using a conventional on-line web browser. Notwithstanding the foregoing, Viewur grants the operators of public search engines permission to use spiders to copy materials from the site for the sole purpose of and solely to the extent necessary for creating publicly available searchable indices of the materials, but not caches or archives of such materials. Viewur reserves the right to revoke these exceptions either generally or in specific cases. You agree not to collect or harvest any personally identifiable information, including account names, from the Website, nor to use the communication systems provided by the Website (e.g. comments, email) for any commercial solicitation purposes. You agree not to solicit, for commercial purposes, any users of the Website with respect to their User Submissions.
- J. In your use of the website, you will otherwise comply with the terms and conditions of these Terms of Service, Viewur Community Guidelines, and all applicable local, national, and international laws and regulations.
- K. Viewur reserves the right to discontinue any aspect of the Viewur Website at any time.

5. Your Use of Content on the Site

In addition to the general restrictions above, the following restrictions and conditions apply specifically to your use of content on the Viewur Website.

- A. The content on the Viewur Website, except all User Submissions (as defined below), including without limitation, the text, software, scripts, graphics, photos, sounds, music, videos, interactive features and the like ("Content") and the trademarks, service marks and logos contained therein ("Marks"), are owned by or licensed to Viewur, subject to copyright and other intellectual property rights under the law. Content on the Website is provided to you AS IS for your

information and personal use only and may not be downloaded, copied, reproduced, distributed, transmitted, broadcast, displayed, sold, licensed, or otherwise exploited for any other purposes whatsoever without the prior written consent of the respective owners. Viewur reserves all rights not expressly granted in and to the Website and the Content.

- B. You may access User Submissions for your information and personal use solely as intended through the provided functionality of the Viewur Website. You shall not copy or download any User Submission unless you see a “download” or similar link displayed by Viewur on the Viewur Website for that User Submission.
- C. User Comments are made available to you for your information and personal use solely as intended through the normal functionality of the Viewur Website. User Comments are made available "as is", and may not be used, copied, reproduced, distributed, transmitted, broadcast, displayed, sold, licensed, downloaded, or otherwise exploited in any manner not intended by the normal functionality of the Viewur Website or otherwise as prohibited under this Agreement.
- D. You may access Viewur Content, User Submissions and other content only as permitted under this Agreement. Viewur reserves all rights not expressly granted in and to the Viewur Content and the Viewur Website.
- E. You agree to not engage in the use, copying, or distribution of any of the Content other than expressly permitted herein, including any use, copying, or distribution of User Submissions of third parties obtained through the Website for any commercial purposes.
- F. You agree not to circumvent, disable or otherwise interfere with security-related features of the Viewur Website or features that prevent or restrict use or copying of any Content or enforce limitations on use of the Viewur Website or the Content therein.
- G. You understand that when using the Viewur Website, you will be exposed to User Submissions from a variety of sources, and that Viewur is not responsible for the accuracy, usefulness, safety, or intellectual property rights of or relating to such User Submissions. You further understand and acknowledge that you may be exposed to User Submissions that are inaccurate, offensive, indecent, or objectionable, and you agree to waive, and hereby do waive, any legal or equitable rights or remedies you have or may have against Viewur with respect thereto, and agree to indemnify and hold Viewur, its Owners/Operators, affiliates, and/or licensors, harmless to the fullest extent allowed by law regarding all matters related to your use of the site.

6. Your User Submissions and Conduct

- A. As a Viewur account holder you may submit text, photo or video content ("User Content") and textual content ("User Comments"). User Content and User Comments are collectively referred to as "User Submissions." You understand that whether or not such User Submissions are published, Viewur does not guarantee any confidentiality with respect to any User Submissions.

- B. You shall be solely responsible for your own User Submissions and the consequences of posting or publishing them. In connection with User Submissions, you affirm, represent, and/or warrant that: you own or have the necessary licenses, rights, consents, and permissions to use and authorize Viewur to use all patent, trademark, trade secret, copyright or other proprietary rights in and to any and all User Submissions to enable inclusion and use of the User Submissions in the manner contemplated by the Website and these Terms of Service.
- C. For clarity, you retain all of your ownership rights in your User Submissions. However, by submitting User Submissions to Viewur, you hereby grant Viewur a worldwide, non-exclusive, royalty-free, sub-licenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the User Submissions in connection with the Viewur Website and Viewur's (and its successors' and affiliates') business, including without limitation for promoting and redistributing part or all of the Viewur Website (and derivative works thereof) in any media formats and through any media channels. You also hereby grant each user of the Viewur Website a non-exclusive license to access your User Submissions through the Website, and to use, reproduce, distribute, display and perform such User Submissions as permitted through the functionality of the Website and under these Terms of Service. The above licenses granted by you in User Content terminate within a commercially reasonable time after you remove or delete your User Content from the Viewur Website. You understand and agree, however, that Viewur may retain, but not display, distribute, or perform, server copies of User Submissions that have been removed or deleted. The above licenses granted by you in User Comments are perpetual and irrevocable.
- D. In connection with User Submissions, you further agree that you will not submit material that is copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to post the material and to grant Viewur all of the license rights granted herein.
- E. You further agree that you will not, in connection with User Submissions, submit material that is contrary to standard community norms..
- F. Viewur does not endorse any User Submission or any opinion, recommendation, or advice expressed therein, and Viewur expressly disclaims any and all liability in connection with User Submissions. Viewur does not permit copyright infringing activities and infringement of intellectual property rights on its Website, and Viewur will remove all Content and User Submissions if properly notified that such Content or User Submission infringes on another's intellectual property rights. Viewur reserves the right to remove Content and User Submissions without prior notice.

7. Account Termination Policy

- A. Viewur will terminate a User's access to its Website if, under appropriate circumstances, they are determined to be a repeat infringer.
- B. Viewur reserves the right to decide whether Content or a User Submission is appropriate and complies with these Terms of Service for violations other than copyright infringement, such as, but not limited to, pornography, obscene or defamatory material, or excessive length. Viewur may remove such User Submissions and/or terminate a User's access for uploading such material in violation of these Terms of Service at any time, without prior notice and at its sole discretion.

8. Digital Millennium Copyright Act

- A. If you are a copyright owner or an agent thereof and believe that any User Submission or other content infringes upon your copyrights, you may submit a notification pursuant to the Digital Millennium Copyright Act ("DMCA") by providing our Copyright Agent with the following information in writing (see 17 U.S.C 512(c)(3) for further detail):
 - 1 A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
 - 2 Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site;
 - 3 Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled and information reasonably sufficient to permit the service provider to locate the material;
 - 4 Information reasonably sufficient to permit the service provider to contact you, such as an address, telephone number, and, if available, an electronic mail;
 - 5 A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and
 - 6 A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.
- B. Viewur's designated Copyright Agent to receive notifications of claimed infringement is: Alan Finkel, 212 26th Street, #140, Santa Monica, CA 90402 email: copyright@Viewur.com, fax: xxx.xxx.xxxx. For clarity, only DMCA notices should go to the Copyright Agent; any other feedback, comments, requests for technical support, and other communications should be directed to Viewur customer service through <http://www.viewur.com/support/>. You acknowledge that if you fail to comply with all of the requirements of this Section 5(D), your DMCA notice may not be valid.

- C. Counter-Notice. If you believe that your User Submission that was removed (or to which access was disabled) is not infringing, or that you have the authorization from the copyright owner, the copyright owner's agent, or pursuant to the law, to post and use the content in your User Submission, you may send a counter-notice containing the following information to the Copyright Agent:
- 1 Your physical or electronic signature;
 - 2 Identification of the content that has been removed or to which access has been disabled and the location at which the content appeared before it was removed or disabled;
 - 3 A statement that you have a good faith belief that the content was removed or disabled as a result of mistake or a misidentification of the content; and
 - 4 Your name, address, telephone number, and e-mail address, a statement that you consent to the jurisdiction of the federal court in Los Angeles, California, and a statement that you will accept service of process from the person who provided notification of the alleged infringement.
- D. If a counter-notice is received by the Copyright Agent, Viewur may send a copy of the counter-notice to the original complaining party informing that person that it may replace the removed content or cease disabling it in 10 business days. Unless the copyright owner files an action seeking a court order against the content provider, member or user, the removed content may be replaced, or access to it restored, in 10 to 14 business days or more after receipt of the counter-notice, at Viewur's sole discretion.

9. Warranty Disclaimer

YOU AGREE THAT YOUR USE OF THE VIEWUR WEBSITE SHALL BE AT YOUR SOLE RISK. TO THE FULLEST EXTENT PERMITTED BY LAW, VIEWUR, ITS OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, IN CONNECTION WITH THE WEBSITE AND YOUR USE THEREOF. VIEWUR MAKES NO WARRANTIES OR REPRESENTATIONS ABOUT THE ACCURACY OR COMPLETENESS OF THIS SITE'S CONTENT OR THE CONTENT OF ANY SITES LINKED TO THIS SITE AND ASSUMES NO LIABILITY OR RESPONSIBILITY FOR ANY (I) ERRORS, MISTAKES, OR INACCURACIES OF CONTENT, (II) PERSONAL INJURY OR PROPERTY DAMAGE, OF ANY NATURE WHATSOEVER, RESULTING FROM YOUR ACCESS TO AND USE OF OUR WEBSITE, (III) ANY UNAUTHORIZED ACCESS TO OR USE OF OUR SECURE SERVERS AND/OR ANY AND ALL PERSONAL INFORMATION AND/OR FINANCIAL INFORMATION STORED THEREIN, (IV) ANY INTERRUPTION OR CESSATION OF TRANSMISSION TO OR FROM OUR WEBSITE, (IV) ANY BUGS, VIRUSES, TROJAN HORSES, OR THE LIKE WHICH MAY BE TRANSMITTED TO OR THROUGH OUR WEBSITE BY ANY THIRD PARTY, AND/OR (V) ANY ERRORS OR OMISSIONS IN ANY CONTENT OR FOR ANY LOSS OR DAMAGE OF ANY KIND INCURRED AS A

RESULT OF THE USE OF ANY CONTENT POSTED, EMAILED, TRANSMITTED, OR OTHERWISE MADE AVAILABLE VIA THE VIEWUR WEBSITE. VIEWUR DOES NOT WARRANT, ENDORSE, GUARANTEE, OR ASSUME RESPONSIBILITY FOR ANY PRODUCT OR SERVICE ADVERTISED OR OFFERED BY A THIRD PARTY THROUGH THE VIEWUR WEBSITE OR ANY HYPERLINKED WEBSITE OR FEATURED IN ANY BANNER OR OTHER ADVERTISING, AND VIEWUR WILL NOT BE A PARTY TO OR IN ANY WAY BE RESPONSIBLE FOR MONITORING ANY TRANSACTION BETWEEN YOU AND THIRD-PARTY PROVIDERS OF PRODUCTS OR SERVICES. AS WITH THE PURCHASE OF A PRODUCT OR SERVICE THROUGH ANY MEDIUM OR IN ANY ENVIRONMENT, YOU SHOULD USE YOUR BEST JUDGMENT AND EXERCISE CAUTION WHERE APPROPRIATE.

10. Limitation of Liability

IN NO EVENT SHALL VIEWUR, ITS OFFICERS, DIRECTORS, EMPLOYEES, OR AGENTS, BE LIABLE TO YOU FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES WHATSOEVER RESULTING FROM ANY (I) ERRORS, MISTAKES, OR INACCURACIES OF CONTENT, (II) PERSONAL INJURY OR PROPERTY DAMAGE, OF ANY NATURE WHATSOEVER, RESULTING FROM YOUR ACCESS TO AND USE OF OUR WEBSITE, (III) ANY UNAUTHORIZED ACCESS TO OR USE OF OUR SECURE SERVERS AND/OR ANY AND ALL PERSONAL INFORMATION AND/OR FINANCIAL INFORMATION STORED THEREIN, (IV) ANY INTERRUPTION OR CESSATION OF TRANSMISSION TO OR FROM OUR WEBSITE, (IV) ANY BUGS, VIRUSES, TROJAN HORSES, OR THE LIKE, WHICH MAY BE TRANSMITTED TO OR THROUGH OUR WEBSITE BY ANY THIRD PARTY, AND/OR (V) ANY ERRORS OR OMISSIONS IN ANY CONTENT OR FOR ANY LOSS OR DAMAGE OF ANY KIND INCURRED AS A RESULT OF YOUR USE OF ANY CONTENT POSTED, EMAILED, TRANSMITTED, OR OTHERWISE MADE AVAILABLE VIA THE VIEWUR WEBSITE, WHETHER BASED ON WARRANTY, CONTRACT, TORT, OR ANY OTHER LEGAL THEORY, AND WHETHER OR NOT THE COMPANY IS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE FOREGOING LIMITATION OF LIABILITY SHALL APPLY TO THE FULLEST EXTENT PERMITTED BY LAW IN THE APPLICABLE JURISDICTION.

YOU SPECIFICALLY ACKNOWLEDGE THAT VIEWUR SHALL NOT BE LIABLE FOR USER SUBMISSIONS OR THE DEFAMATORY, OFFENSIVE, OR ILLEGAL CONDUCT OF ANY THIRD PARTY AND THAT THE RISK OF HARM OR DAMAGE FROM THE FOREGOING RESTS ENTIRELY WITH YOU.

The Website is controlled and offered by Viewur from its facilities in the United States of America. Viewur makes no representations that the Viewur Website is appropriate or available for use in other locations. Those who access or use the Viewur Website from other jurisdictions do so at their own volition and are responsible for compliance with local law.

11. Indemnity

You agree to defend, indemnify and hold harmless Viewur, its parent corporation, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your use of and access to the Viewur Website; (ii) your violation of any term of these Terms of Service; (iii) your violation of any third party right, including without limitation any copyright, property, or privacy right; or (iv) any claim that one of your User Submissions caused damage to a third party. This defense and indemnification obligation will survive these Terms of Service and your use of the Viewur Website.

12. Ability to Accept Terms of Service

You affirm that you are either more than 18 years of age, or an emancipated minor, or possess legal parental or guardian consent, and are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in these Terms of Service, and to abide by and comply with these Terms of Service. In any case, you affirm that you are over the age of 13, as the Viewur Website is not intended for children under 13. If you are under 13 years of age, then please do not use the Viewur Website. There are lots of other great web sites for you. Talk to your parents about what sites are appropriate for you.

13. Assignment

These Terms of Service, and any rights and licenses granted hereunder, may not be transferred or assigned by you, but may be assigned by Viewur without restriction.

14. General

You agree that: (i) the Viewur Website shall be deemed solely based in California; and (ii) the Viewur Website shall be deemed a passive website that does not give rise to personal jurisdiction over Viewur, either specific or general, in jurisdictions other than California. These Terms of Service shall be governed by the internal substantive laws of the State of California, without respect to its conflict of laws principles. Any claim or dispute between you and Viewur that arises in whole or in part from your use of the Viewur Website shall be decided exclusively by a court of competent jurisdiction located in Los Angeles County, California. These Terms of Service and any other legal notices published by Viewur on the Website, shall constitute the entire agreement between you and Viewur concerning the Viewur Website. If any provision of these Terms of Service is deemed invalid by a court of competent jurisdiction, the invalidity of such provision shall not affect the validity of the remaining provisions of these Terms of Service, which shall remain in full force and effect. No waiver of any term of these Terms of Service shall be deemed a further or continuing waiver of such term or any other term, and Viewur's

failure to assert any right or provision under these Terms of Service shall not constitute a waiver of such right or provision. Viewur reserves the right to amend these Terms of Service at any time and without notice, and it is your responsibility to review these Terms of Service for any changes. Your use of the Viewur Website following any amendment of these Terms of Service will signify your assent to and acceptance of its revised terms. YOU AND VIEWUR AGREE THAT ANY CAUSE OF ACTION ARISING OUT OF OR RELATED TO THE VIEWUR WEBSITE MUST COMMENCE WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES. OTHERWISE, SUCH CAUSE OF ACTION IS PERMANENTLY BARRED.